## Partnering with Card



## FORUM 2015

Presented by:
Kristen Bolden, DOA
Alex Link, DOA
Maureen Sudbay, BOA

# SMALL PURCHASE CHARGE CARD (SPCC) OVERVIEW







## Fiscal Year Comparison



FY2013

**FY2014** 

FY2015

**Total Spend** 

\$619,416,717

\$682,837,531

\$733,658,717

**Total # of Transactions** 

1,469,101

1,557,230

1,624,690

**Total # of Cards** 

26,229

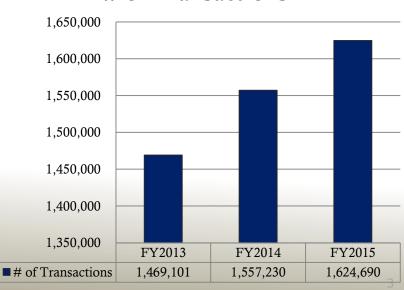
27,643

28,006





#### # of Transactions



## Low cost payment processing









processing cost



Research has indicated that moving to card payments reduces the average processing cost of a single requisition from \$90.20 to \$20.38\*.







#### Other benefits:

Automation of the payment process.

Minimizes human intervention in the process, leading to reduced FTE time and cost.

Automation of the expense reporting and reconciliation process.

## 77% decrease

\*Source: 2014 Purchasing card Benchmark Survey results, RPMG Research Corporation

11/23/201 4

## Purchasing Card drives savings



	Cost per transaction	Cycle time	Process simplification
Traditional paper-based PO format	\$90.20 per transaction	<b>11.4</b> days	2.3 manager approvals
Plastic purchasing card	\$20.38 per transaction	<b>3.4</b> days	1.3 manager approvals
SAVINGS	\$69.82 per transaction	<b>8.0</b> days	manager approval

## Quiz - Cost Savings



Total # of Transactions 1,624,690

**Savings Per Transaction** \$70\*

**Total Cost Savings** \$113,728,300

## New Contract and Participants



#### New Contract Awarded to Bank of America

- Contract Terms
  - Four Years, three Two Year Renewals
  - Higher Rebate

### Contract Participants

- State Agencies
  - Purchase Cards, Travel Cards, and ePayables
- Political Subs
  - 132 participants on the contract
  - Purchase Cards, Travel Cards, and ePayables

## PARTNERING WITH VENDORS





### Vendors





## Suppliers are paid within 48-72 hours of a posted transaction

#### **Payment Methods**











## Driving supplier value



Card acceptance can improve a supplier's bottom line in several ways:

Cash Flow	Process Ease	Buyer Preference
<ul> <li>Quick Payment</li> <li>Guaranteed payment *</li> <li>Reduction in collections and bad debts</li> <li>Payment automation can reduce billing and reconciliation manpower costs</li> <li>* subject to dispute resolution rules</li> </ul>	<ul> <li>Eliminate manual payment processing</li> <li>Eliminate reconciliation due to payment line item detail</li> </ul>	<ul> <li>2014 RPMG study shows buyers increased sales with card acceptors</li> <li>2013 First Annapolis study showed up to 80% of buyers surveyed said card acceptance was important-very important in their supplier selection</li> <li>Employees receive goods/services faster</li> </ul>



## Balanced benefits to both Buyers and Suppliers

#### **Buyers**

#### **Value Propositions**

#### **Suppliers**

**Ease of Payments** 

**Improved Working Capital** 

Develop Payment Controls & Processes

Robust Data/Reporting



**Improved Working Capital** 

Reduced processing times

**Improved Buyer Loyalty** 

Improved remittance data

# PARTNERING WITH ACCOUNTING & ACCOUNTS PAYABLE



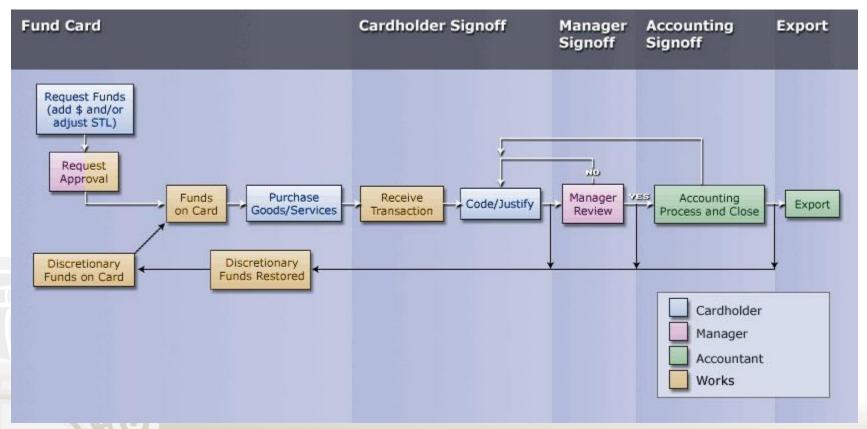




## Accounting



- 1. Set up Works Online Reconciliation
- 2. Run Works Report for your GL entries in CARDINAL/CARS

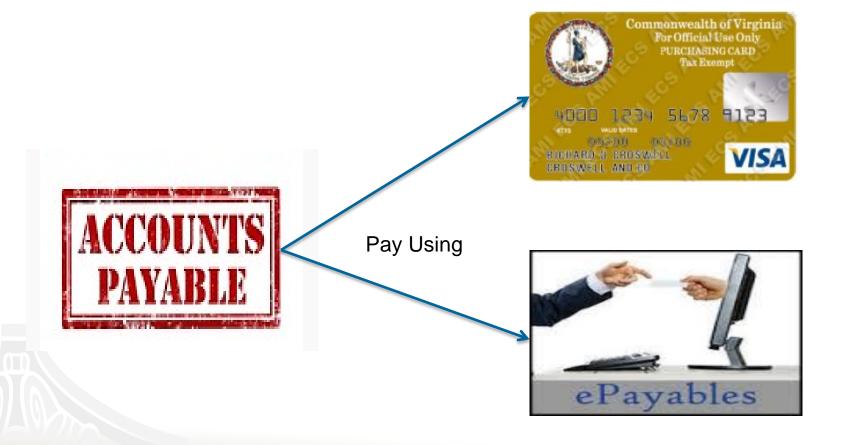


Pre-purchase Approval Control

Post Approval Control

## Accounts Payable





# PARTNERING WITH THE DEPARTMENT OF ACCOUNTS









## How can DOA help?





**Gold Card** 



Utilization



Benchmarking

### Who is at DOA



### **Charge Card Administration (CCA) Team**

- Amanda Morris, Assistant Director
- Kristen Bolden, Lead Card Analyst
- Amy Butler, ePayables Analyst
- Jamie Spears, Card Analyst
- Alex Link, Card Analyst
- 804-786-0874
- cca@doa.virginia.gov



# PARTNERING WITH BANK OF AMERICA





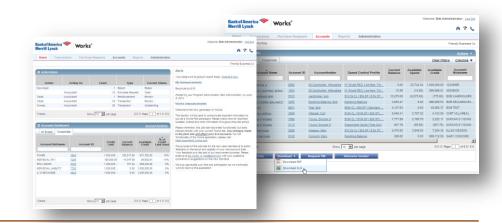


#### Works innovation





We continue to invest to create value and offer our clients flexible, innovative solutions





ROBUST TECHNOLOGY

TIGHTER CONTROLS

GREATER AUTO-RECONCILIATION

**ENHANCED SECURITY** 

SIMPLIFIED NAVIGATION

## Agencies Benchmark Analysis



The "2014 Procurement Card Survey Results" by RPMG Research Corporation:

	% Employees with Cards	Average Monthly Spend	Average Monthly Transactions Per Card	Average Spend Per Transaction	Average Monthly Spend Per Card
Large State Agency -more than 30,000 employees	23.40%	\$19,651,470	3.67	\$336	\$1,233
Mid Size State Agency -between 3,000-30,000 employees	17.80%	\$2,631,596	3.77	\$316	\$1,191
Small State Agency - less than 3,000 employees	18.70%	\$181,206	3.74	\$293	\$1,097
Large University -5,000 or more employees	17.40%	\$3,619,443	5.89	\$300	\$1,766
Small University -less than 5,000 employees	24.40%	\$742,086	6.03	\$257	\$1,551

## Leading the industry in preventing card fraud



#### **Employee misuse insurance**

Available in most markets regardless of liability

#### Program control and spend monitoring

Exception reporting based on MCC code

#### **PCI** compliant

Meets the Payment Card Industry (PCI) data security standards

**Comprehensive** data privacy policies and agreements

## Proactive outreach

- ✓ Coordinated reissue with program administrators
- ✓ Proactive messaging informing cardholder of compromise reissue
- ✓ Email contact to cardholder

#### Identification

Identify points of compromise through internal and payment network processes

#### Analysis

- Analyze identified accounts
- Data type exposed
- Fraud type

#### Treatment

- Block and reissue
- Ongoing monitor of accounts

For the eighth straight year, Bank of America was named No. 1 in the annual card issuer's identity safety scorecard analysis, rating 26 of the nation's largest credit card issuers on their capabilities to prevent, detect and resolve fraud.

Javelin Strategy & Research, 2013

## Chip and PIN cards



#### convenience

- Utilize more automatic dispensing machines (unmanned terminals)
- Cuts down on declines often experienced when using mag stripe cards

#### enhanced security

- Transaction information is encoded uniquely every time
- Cardholders verify the transaction by entering their
   PIN instead of signing to verify the transaction

#### seamless travel

- Allows for easier and faster transactions at Automatic Dispensing Machines (e.g. unmanned terminals train stations, toll booths gasoline stations, parking garages)
- Chip & PIN cards have both magnetic stripes and chips providing international cardholders greater access to points of sale and improved acceptance around the globe

Convenience

**Enhanced security** 

Seamless travel opportunities

#### Online Pin check



#### Fast. Secure. Convenient.

Through BofAML innovation, cardholders can retrieve their PIN online at any time with Online PIN Check, <a href="https://www.baml.com/PINCheck">www.baml.com/PINCheck</a>.

## Value

allows cardholders to simply and quickly view their PIN at any time, and ensures that cardholders can activate their cards without delay upon receiving their card

#### 2 simple steps:

Once registration is confirmed, click on the 'PIN Check' tab to get started. Enter your cards' security code and then click 'Submit'.



You will be transferred to the secure PIN site where your PIN will then be displayed one digit at a



## Notice to Recipient



"Bank of America Merrill Lynch" is the marketing name for the global banking and global markets businesses of Bank of America Corporation. Lending, derivatives and other commercial banking activities are performed globally by banking affiliates of Bank of America Corporation, including Bank of America, N.A., member FDIC. Securities, strategic advisory, and other investment banking activities are performed globally by investment banking affiliates of Bank of America Corporation ("Investment Banking Affiliates"), including, in the United States, Merrill Lynch, Pierce, Fenner & Smith Incorporated and Merrill Lynch Professional Clearing Corp., both of which are registered as broker-dealers and members of SIPC, and, in other jurisdictions, by locally registered entities. Merrill Lynch, Pierce, Fenner & Smith Incorporated and Merrill Lynch Professional Clearing Corp. are registered as futures commission merchants with the CFTC and are members of the NFA. Investment products offered by Investment Banking Affiliates: Are Not FDIC Insured \* May Lose Value \* Are Not Bank Guaranteed.

This document is intended for information purposes only and does not constitute a binding commitment to enter into any type of transaction or business relationship as a consequence of any information contained herein.

These materials have been prepared by one or more subsidiaries of Bank of America Corporation solely for the client or potential client to whom such materials are directly addressed and delivered (the "Company") in connection with an actual or potential business relationship and may not be used or relied upon for any purpose other than as specifically contemplated by a written agreement with us. We assume no obligation to update or otherwise revise these materials, which speak as of the date of this presentation (or another date, if so noted) and are subject to change without notice. Under no circumstances may a copy of this presentation be shown, copied, transmitted or otherwise given to any person other than your authorized representatives. Products and services that may be referenced in the accompanying materials may be provided through one or more affiliates of Bank of America, N.A.

We are required to obtain, verify and record certain information that identifies our clients, which information includes the name and address of the client and other information that will allow us to identify the client in accordance with the USA Patriot Act (Title III of Pub. L. 107-56, as amended (signed into law October 26, 2001)) and such other laws, rules and regulations.

We do not provide legal, compliance, tax or accounting advice. Accordingly, any statements contained herein as to tax matters were neither written nor intended by us to be used and cannot be used by any taxpayer for the purpose of avoiding tax penalties that may be imposed on such taxpayer.

For more information, including terms and conditions that apply to the service(s), please contact your Bank of America Merrill Lynch representative.

Investment Banking Affiliates are not banks. The securities and financial instruments sold, offered or recommended by Investment Banking Affiliates, including without limitation money market mutual funds, are not bank deposits, are not guaranteed by, and are not otherwise obligations of, any bank, thrift or other subsidiary of Bank of America Corporation (unless explicitly stated otherwise), and are not insured by the Federal Deposit Insurance Corporation ("FDIC") or any other governmental agency (unless explicitly stated otherwise).

This document is intended for information purposes only and does not constitute investment advice or a recommendation or an offer or solicitation, and is not the basis for any contract to purchase or sell any security or other instrument, or for Investment Banking Affiliates or banking affiliates to enter into or arrange any type of transaction as a consequent of any information contained herein.

With respect to investments in money market mutual funds, you should carefully consider a fund's investment objectives, risks, charges, and expenses before investing. Although money market mutual funds seek to preserve the value of your investment at \$1.00 per share, it is possible to lose money by investing in money market mutual funds. The value of investments and the income derived from them may go down as well as up and you may not get back your original investment. The level of yield may be subject to fluctuation and is not guaranteed. Changes in rates of exchange between currencies may cause the value of investments to decrease or increase.

We have adopted policies and guidelines designed to preserve the independence of our research analysts. These policies prohibit employees from offering research coverage, a favorable research rating or a specific price target or offering to change a research rating or price target as consideration for or an inducement to obtain business or other compensation.

Copyright 2015 Bank of America Corporation. Bank of America N.A., Member FDIC, Equal Housing Lender.