# Supplier Relationship Management

New Tools to Assist your Decision-Making Process prior to Awarding Business

Presented by Cidna Unger



### **New Tools to Assist your Decision-Making Process - SRM**



Your participation in an effective SRM program is just one of the tools a supply chain group can utilize to move from a "reactive, tactical" role within an organization to a "proactive, strategic" role that is more centric to the organization's goals.



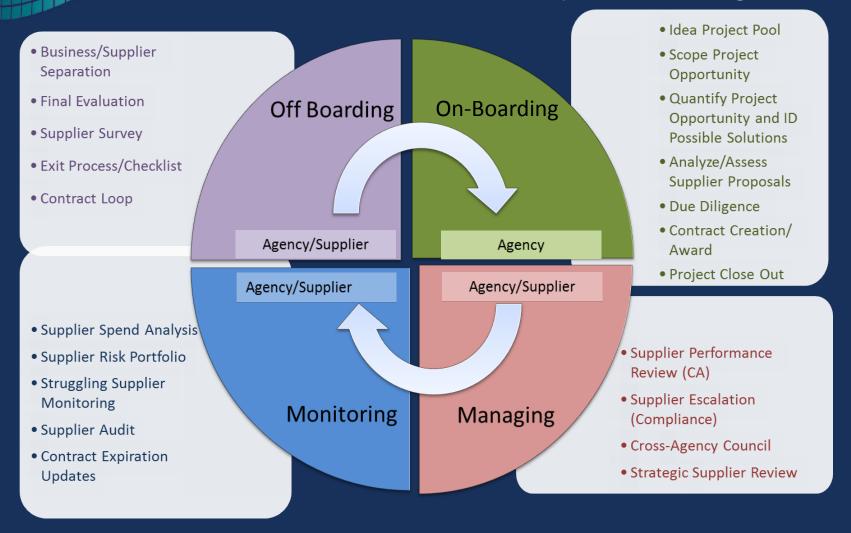
# New Tools to Assist your Decision-Making Process - SRM

3 inter-relating wheels of one SRM program





## New Tools to Assist your Decision-Making Process: 4-Phase Supplier Lifecycle Management

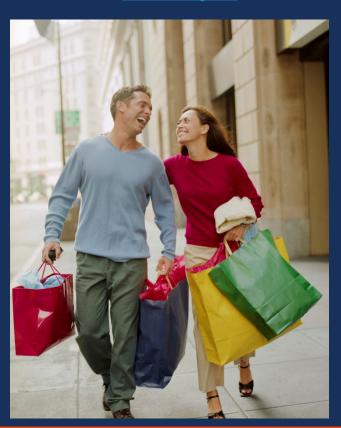




# New Tools to Assist your Decision-Making Process - SRM

#### Happy Buyer!

www.fmctechnologies.com



#### Happy Supplier!

www.managementtrust.com





# New Tools to Assist your Decision-Making Process - SRM

Communication



Collaboration



**Commitment** 





### Tools to Assist your Decision-Making Process: SRM -The 3C's

#### Communication

- ❖ Increased efficiency expectations are known and realized
- **Cost savings:** 
  - **❖** Negotiated Savings
  - \*Reduce occurrence of compliance issues and re-solicitations
  - ❖ Savings from new processes/methodologies from supplier recommendations
- ❖ Follow-up
  - ❖ Periodic meetings to review performance and expectations
  - Red Flags are waving! Help get the contract back on track
  - ❖Thanks for a job well done!



### Tools to Assist your Decision-Making Process: SRM - The 3C's

#### Collaboration

- ❖ Maximize supplier value and opportunity
  - ❖ Share cost efficiencies through supplier-driven technologies or methodologies
- Gain access to new technology, spark new ideas
- Work with supplier on issues that may be hindering them from fulfilling a project or contract
- Emotional engagement with supplier
  - ❖ Gained through open communication and commitment



### Tools to Assist your Decision-Making Process: SRM - The 3C's

#### **Commitment**

- Supplier Development
  - ❖ Use of SWaM suppliers that may be new to doing business with your organization
    - ❖ May include operational, academic or emotional support
    - ❖ These activities help supplier feel respected and valued
- Commit to Listening to Supplier Feedback
  - ❖ May lead to you being a "Customer-of-Choice"
  - ❖ You receive their best people on projects
- ❖ You go to the head of the line when product is in short supply; You get the supplier's most talented personnel
- "Preferred Customer" status
- Committed to mutual benefit and gain through a trusted relationship



- D − I − E-ing to get it right!
  - Due Diligence
    - Making sure WE get it right when awarding business
    - Remember, suppliers will perform their own to decide if they will do business with YOU
  - Innovation
    - Supply base gets it right through performance and innovation
    - We get it right when we seek innovation from suppliers
  - Engagement
    - Work together to ensure we ALL get it right



#### Due Diligence is:

the process of performing an investigation before a contract is signed by

- a series of questions, sometimes answered by completing forms and sometimes answered through the course of an interview
- Research into the operational/financial/security risk of strategic partners and performance history of tactical partners



#### Innovation

Procurement must start looking to suppliers for inspiration and new capability, stop prescribing specifications and start tapping into the expertise of suppliers," writes David Rae in Procurement Leaders. The Agency Leadership expects it of your CPO/Director, and your CPO/Director expects it of you.



#### Innovation – what?

- New products, better ways to develop products already on the drawing board, new processes that can streamline the way procurement and the suppliers can work together
- Use best practices to "innovate" your processes to reduce cycle time (solicitations, negotiations, contract management)
- Cost savings!!!



### Innovation – why?

- New products may meet the need of your entity much better than the "just give me what I ask for" approach
- New processes that can streamline the way procurement and the suppliers can work together
- ☐ "Innovate" your processes to reduce cycle time (solicitations, negotiations, contract management)



### Innovation – why?

- ☐ Cost savings!!!
  - ☐ Create, negotiate and award a contract: 291 hours x your salary
  - ☐ Administer, Manage, Update Contracts: 57 hours
  - ☐ Cost per PO issued (from req to final payment) \$75-\$126
  - Re-solicitation Additional Cost
    - ☐ "Re-do" Quick Quotes 69 hours
    - ☐ Complaints/Terminations 25 hours



#### **Innovation – how?**

- ☐ Visit Supplier Expos (like the one yesterday!) to find what is new and available
- Use best practices to "innovate" your processes to reduce cycle time (solicitations, negotiations, contract management)
- Encourage it through collaboration (sound familiar?)
- ☐ Win their trust (stakeholders and suppliers)



#### Innovation – who?

- Major source for innovative ideas is the stakeholders that procurement serves
- ☐ There is no reason why procurement can't set the stage, it's possible to be an instigator of innovation!
- □ Roles change Innovation can come from anywhere, from R&D, internal customers, marketing, sales, end users and YES Suppliers as well!



**Engage** - The need for supplier engagement in procurement is greater than ever

- You're probably not realizing the full collective power of your supplier relationships!
- Engagement comes in more than one flavor
  - Not just suppliers, but internal customers and end users as well
  - ☐ Professional organizations to find best practices, co-op contracts



Engage - The need for supplier engagement in procurement is greater than ever

- Don't forget
  - Suppliers get to choose their customers too
  - Suppliers can help simplify operations
  - Leverage the wisdom of your suppliers
  - Leverage the wisdom of your peers
  - Remember that there's something in it for you as well
    - Build strategic procurement skill sets



### Tools to Assist your Decision-Making Process: SRM – COMING IN 2017!

### Coming in 2017

Procurement Complaint Form re-design to be ON-LINE!

- ☐ Benefit Goals
  - No need to find the most current form
  - ☐ Submitted information will go into a database
  - ☐ Database will be "searchable" for PCF info (Due Diligence)
  - □ Database will include info from 1999!

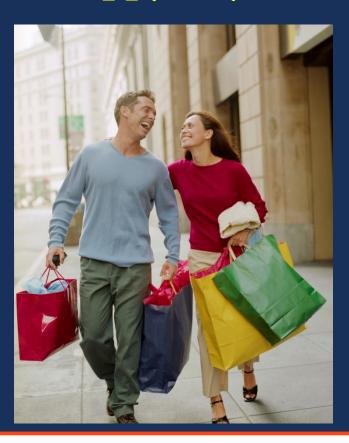
#### Vendor Outreach

- ☐ Collaborate with DSBSD and Agencies
- ☐ Provide awareness of Vendor's Manual when doing business with Virginia



### QUESTIONS - Comments???

#### Happy Buyer!



#### Happy Supplier!



